**1.Overview**

In this article we shall discuss how does vendor setup their store to start selling their product.

With our marketplace, your vendor will get a store setup wizard where the vendors will be prompted to enter important data related to their store. We will discuss these steps in this documentation to help the vendors set up their store quickly and start their business!

2.Setup Wizard

Whenever a vendor completes his/her registration they will be redirected to a **Store- setup Wizard** which will allow the vendor to enter essential data to kick-start their store, here's a screen-capture of the wizard for better understanding.
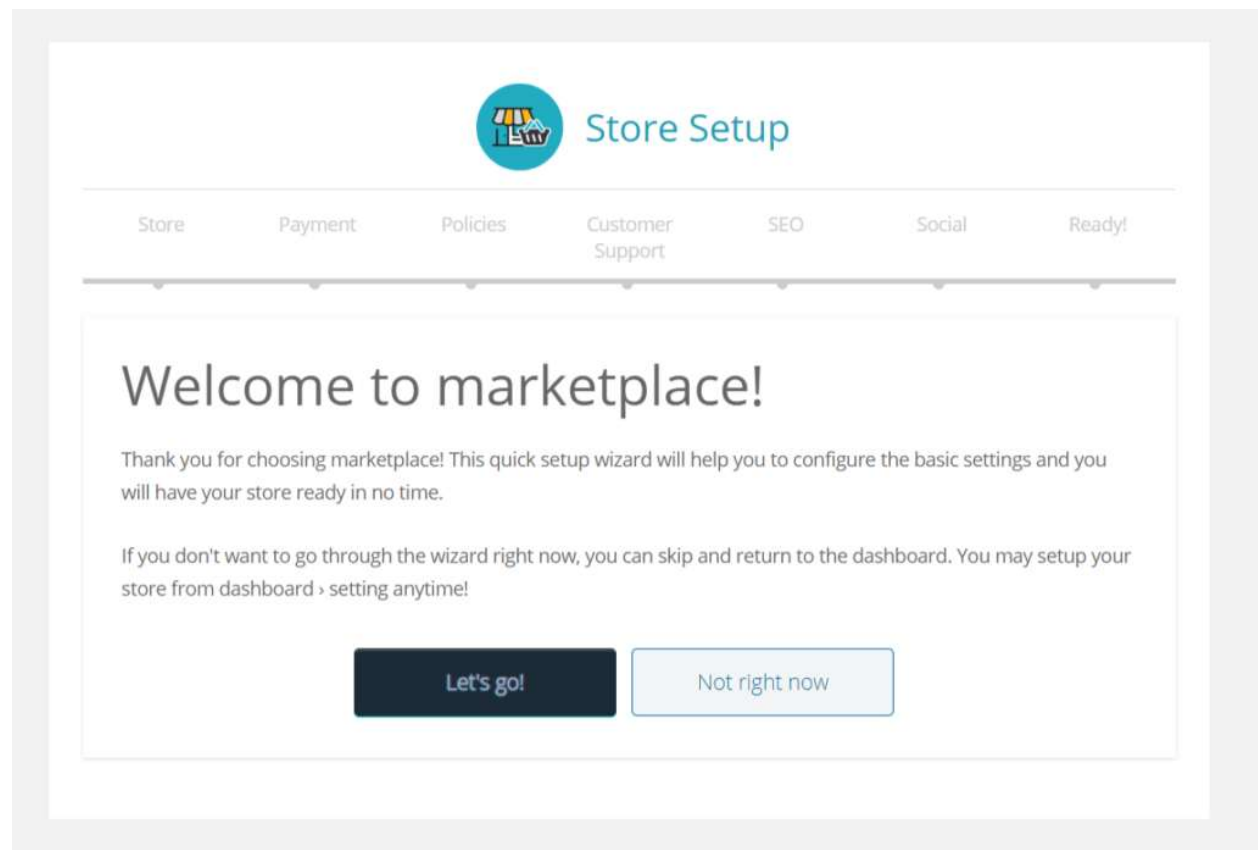
Vendors can skip the wizard setup and directly enter the vendor Dashboard, or they can provide the details here in stepwise manner to pre-populate necessary details of the store.
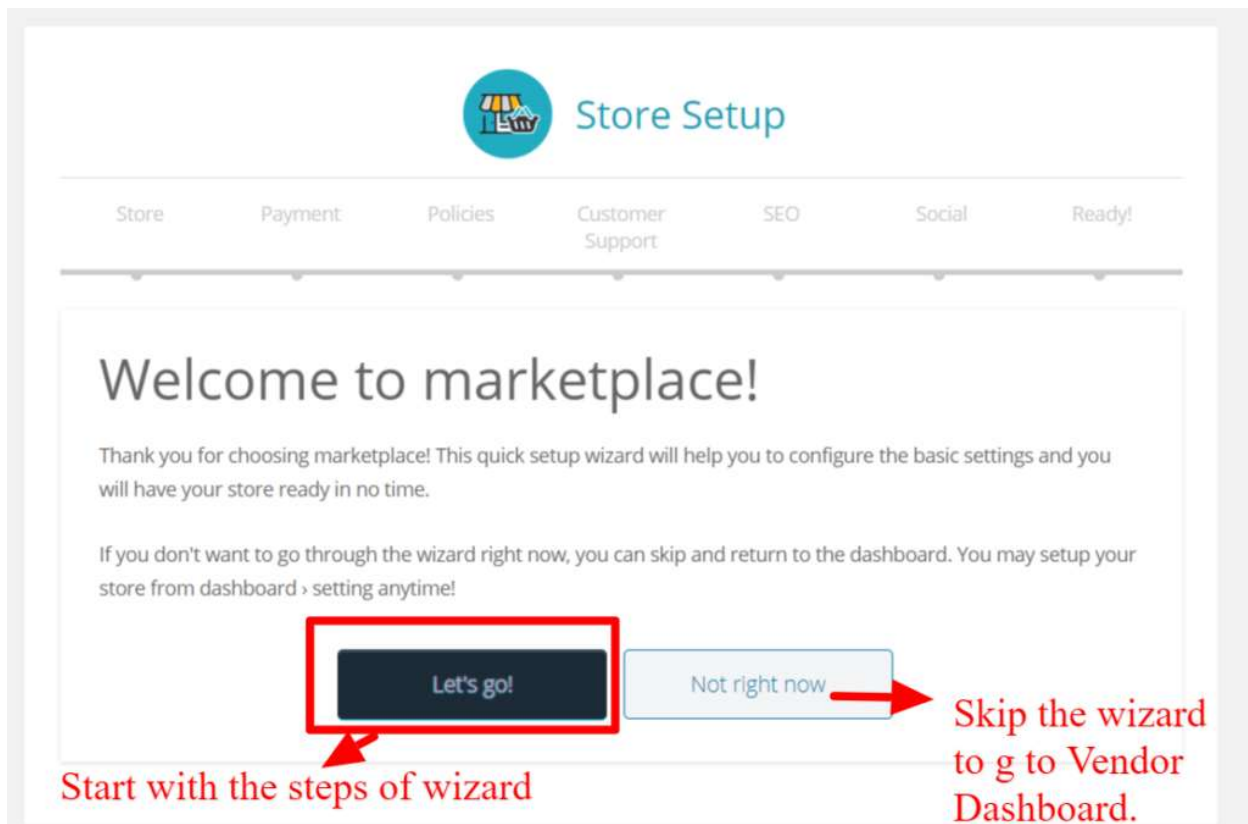
The entire process of the wizard should take **4-5 minutes** and let's discuss the steps vividly for better understanding.

2.1. Step 1- Store

In an initial step, the vendor must fill out the store details, such as store logo, banner address of the store, location and store description. Note that few fields will be pre-filled (such as store email, name etc. which are present as registration field), you can fill up the remaining fields as shown below:

Store Setup

Store setup

Store Logo

Banner

Upload a banner for your store. Banner size is 1130x150 pixels.

Shop Name

> virat

Store Email

> wclovers.avmalba-3@gmail.com

Store Phone

> +123456...

Store Address 1

> Street address

Store Address 2

> Apartment, suite, unit etc. (optional)

Store City/Town

> Town / City

Store Postcode/Zip

> Postcode / Zip

Store Country *

> Choose...

Store State/County *

Find Location

> Search...

Store Location

Shop Description

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[Continue]   [Skip this step]

2.2. Step 2- Payment

This is perhaps the most important step of all where the vendor will set up their payment account, the options here is dependent on the available payment methods supported by the admin, by default the following payment gateway for vendor(s) as shown in the following screenshot from WCFM admin dashboard: PayPal, Bank Transfer, Cash Pay or Stripe.

Whichever payment gateway is selected from the above settings, they will be reflected in this step and the vendor(s) can configure their payment account from here, PayPal, Cash Pay and Bank Transfer are available for the customers to pay to vendors.
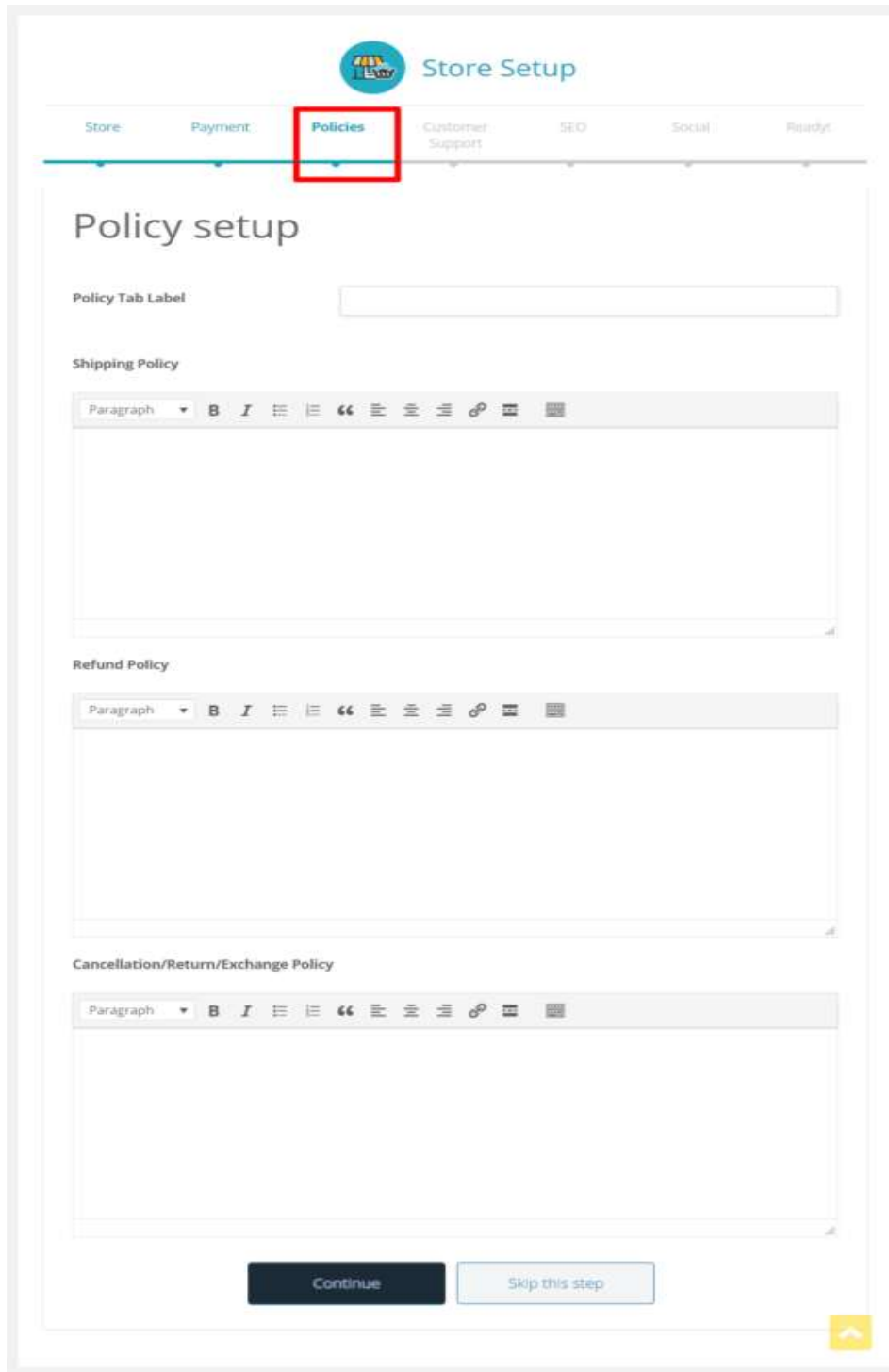
For every payment method, the vendors will have to fill out the relevant details and move to the next step of policies.

2.3. Step 3- Policies

In this step the vendor can enter their store policies like refund policy, shipping policy and cancellation policy. Additionally, you can set the label for policy tab from here.
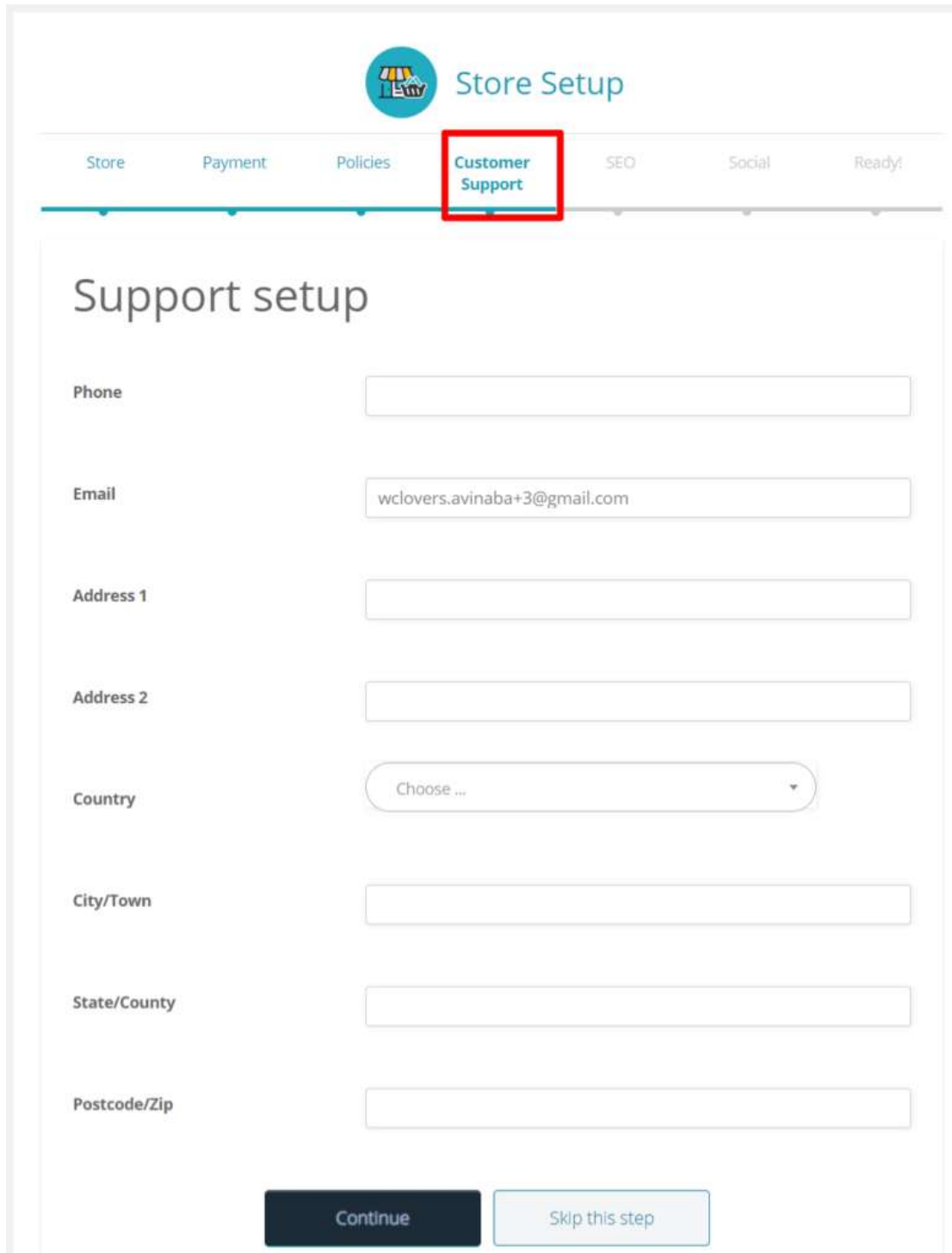
Here's a screenshot for better understanding:

2.4. Step 4- Customer support

As a next step the vendor can configure or enter their details of customer support, they will be able to enter the phone number, email address and physical address of contact support. Here's again a glimpse of the same.

2.5. Step 5- SEO of vendor store

Vendors get the feasibility to set their store's social and SEO related settings from here as well. They can enter the following points as listed below:

SEO Title, Meta Description, Meta Keywords, Facebook Title, Facebook Description, Facebook, Image, Twitter Title, Twitter Description, Twitter Image

Here's again a screenshot of the same:

2.6. Step 6- Social Setup

You can also place the links of your social channels in your store for more engagement, portraying social links in your store boosts your sales as it gives you more exposure. Here's a screenshot of the page with an example of twitter account being set:
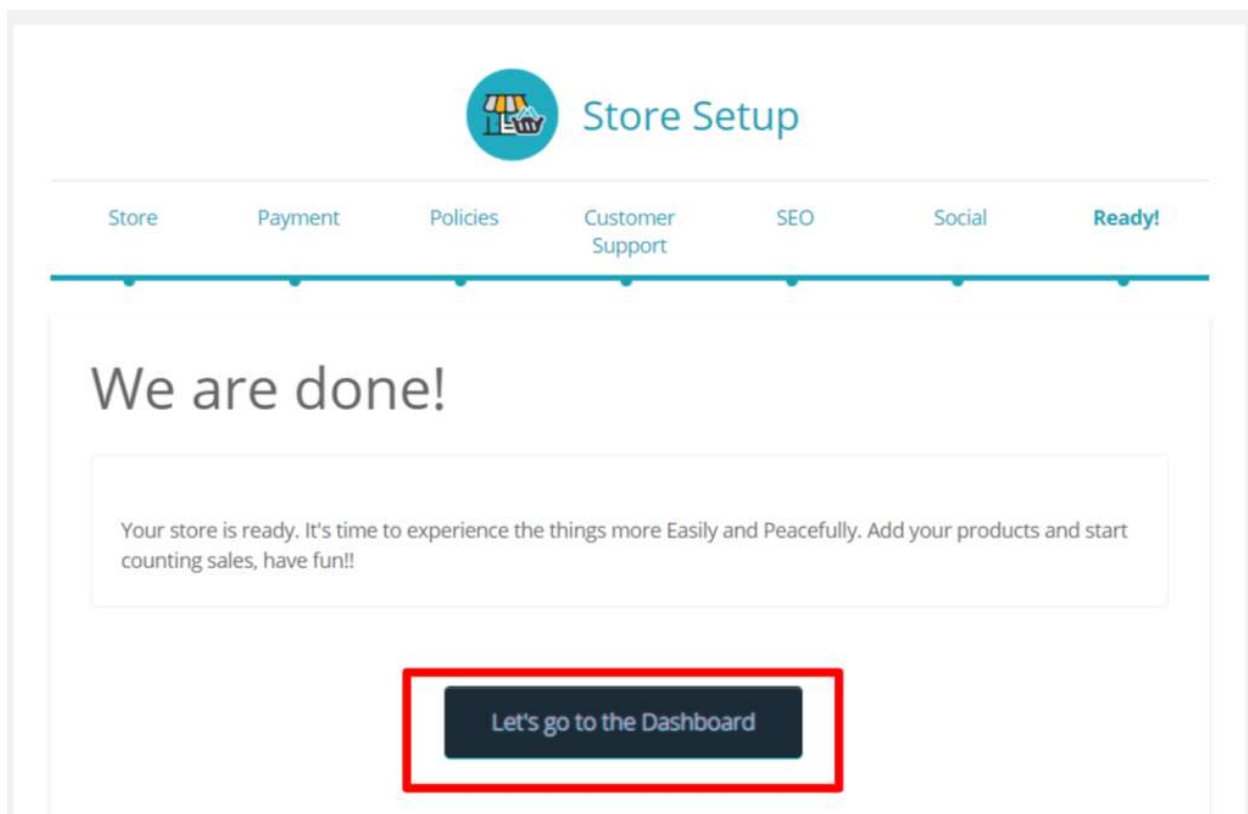
Here's where one can see the social media links in vendor store page as shown below with twitter link as an example.
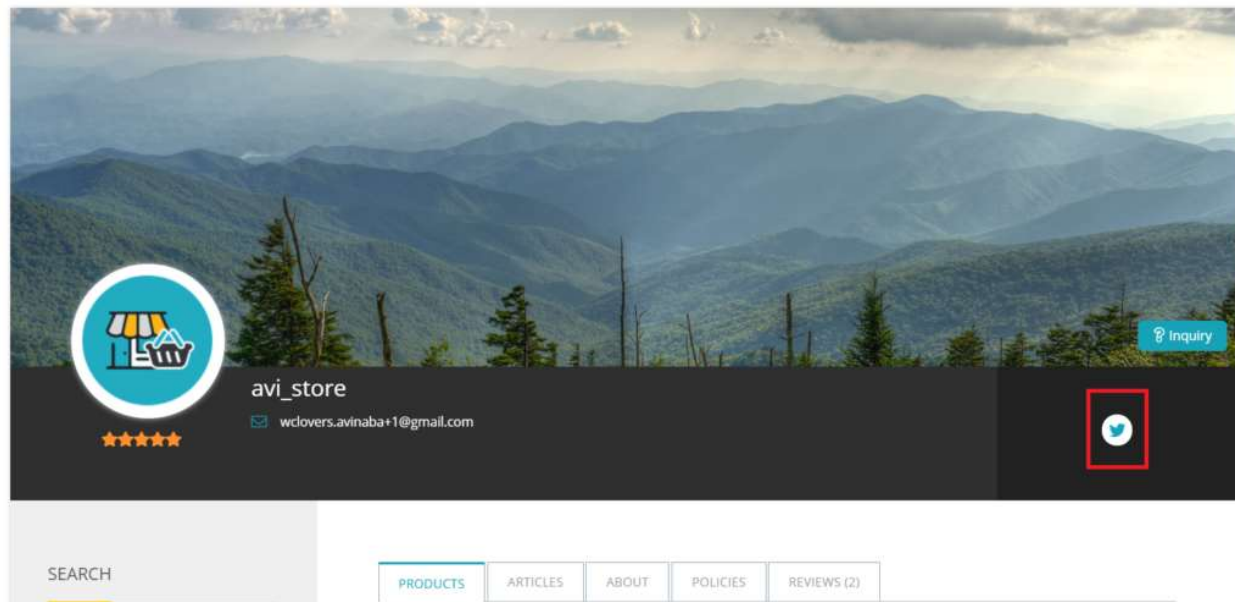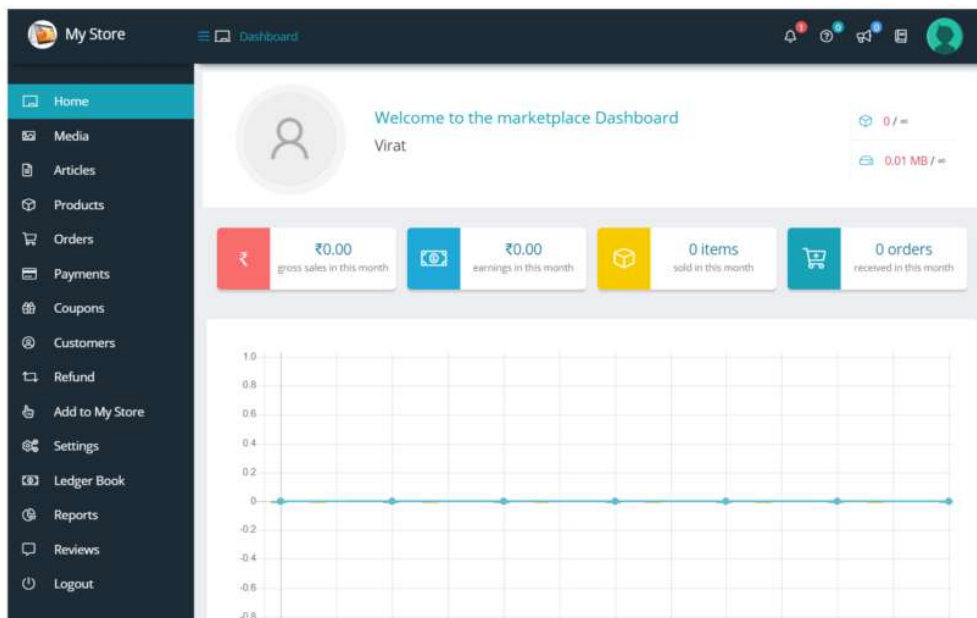

2.7. Step 7-Finishing Step

Once the above steps are completed you are all done with the setup and will receive a screen like the following:

Once you click on "Let's go to Dashboard" the vendors will be redirected to their respective Dashboard from where they can fill in the remaining or left-over details and here's how it looks like.

3.Vendor Dashboard Settings

In addition to the wizard provided above, if and in case the vendor(s) skips any steps they can enter the data from Settings panel in WCFM vendor dashboard here: **Goto Vendor Dashboard -> Settings** as shown below.

You will find similar options provided on the Dashboard as well and can fill in the required details for setting up the store. Please find the sections highlighted in red to check the fields provided and configure your store accordingly to start selling!